MONTANA BEEF IN SCHOOLS

DID YOU KNOW?

April 2012

• **The Montana Department of Agriculture can help you** to find sources for Montana beef, as well as other local products. Contact our Marketing Officers with specific requests:

<table>
<thead>
<tr>
<th>MEATS</th>
<th>OTHER LOCAL PRODUCTS</th>
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<tbody>
<tr>
<td>Marty Earnheart</td>
<td>Angie DeYoung</td>
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<tr>
<td>(406) 444-9126</td>
<td>(406) 444-5424</td>
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<tr>
<td><a href="mailto:mearnheart@mt.gov">mearnheart@mt.gov</a></td>
<td><a href="mailto:adeyoung@mt.gov">adeyoung@mt.gov</a></td>
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• **Montana schools can purchase beef directly from both State and Federally-inspected meat plants.** There has been some confusion in the past as to a school’s limitation to purchase beef only from Federally-inspected plants – this is not the case. Of course, there may be school policies, local ordinances, or foodservice distributor requirements that you must follow. However, if no policies or ordinances preclude you, and you can purchase directly from the processor (instead of through a foodservice distributor), it is legal for you to purchase beef from either a State or Federally-inspected meat plant. See the enclosed Montana Meat Processors map and corresponding Montana Beef Sources list for contact information.

• **There is a difference between wet vs. dry-aged beef, and it may help you save money.**

  Dry-aged beef, the process of choice for most Montana beef processors, is beef that has been hung to dry for several weeks, resulting in moisture evaporation from the muscle. The key effect of dry aging is the concentration and saturation of the natural flavor.

  Wet-aged beef is beef that has typically been aged in a vacuum-sealed bag to retain its moisture. This is the dominant mode of aging beef sold through most national foodservice distributors today. Wet-aging is popular because it takes less time (typically only a few days) and none of the weight (moisture) is lost in the process.

  What does this mean for you? This means that when you buy dry-aged beef, you’re paying for up to 1/3 less of the moisture content (i.e. water, when compared to wet-aged beef). In a recent trial, we found that when equal portions of raw dry-aged vs. raw wet-aged ground beef were cooked, the wet-aged beef lost nearly an ounce in weight, whereas the Montana dry-aged beef lost around a half an ounce, resulting in a lower cooked unit cost for the Montana beef (dollars per cooked pound of meat). Therefore, based on our 2011 experiment, schools can purchase Montana beef (Choice, 88/12) at a price of up to $3.05/lb (uncooked) and still receive better or equal value than typical foodservice wet-aged beef.
• **Montana beef processors can help you with sourcing Montana beef** and with coordinating distribution back to your school. This means that while you can purchase directly from a rancher, and we encourage you to do so if you have the means, you can also leave this work up to the beef processors, saving you time and energy. For a list of Montana beef processors who have indicated to us their willingness and interest in helping Montana schools source Montana beef, see the enclosed Montana Meat Processors map and corresponding Montana Beef Sources list.

• **There are some Montana school foodservice directors who are successfully sourcing Montana beef** for their schools while staying within their budgets for food and labor costs. In fact, in some cases, the directors have found that local food (including beef) increases their student meal participation numbers! To learn more, contact two such foodservice directors:

  ROBIN VOGLER
  Somers Lakeside School
  (406) 857-3661

  SALLEY YOUNG
  Greenfield Elementary, Fairfield
  (406) 788-5526 or (406) 463-2578

• **Montana law allows for procurement exemption.** Montana law allows state public institutions the option to prioritize “local” over “lowest bid” by taking advantage of an optional exemption from the Montana Procurement Act in the purchasing of Montana-produced food. This optional exemption, enacted in 2007, gives public institutions more flexibility to buy Montana-produced food, unless the purchases are made using federal dollars. The law requires that food purchasers stay within their current budgets. What this means is that an institution may pay more for Montana-produced food items, including beef, as long as the extra cost can be made up on other less expensive items or substitutions. “Montana-produced” is defined broadly in the law to mean products that were “planted, cultivated, grown, harvested, raised, collected, or manufactured” in Montana.

• **If a Montana rancher wants to donate a whole or half beef, you can say “yes!”**
  1.) Make sure that there are no local ordinances or school policies that preclude you from accepting this donation.
  2.) Contact a processor (Custom-Exempt, State, or Federally-inspected)
  3.) Coordinate distribution from the ranch to the processor and then back to the school, provide processing instructions (cuts, fat content, packaging, etc.)
  4.) Pay for the processing. The rancher often can help locate and coordinate with the processor; however, if the rancher cannot help with this coordination, contact Marty Earnheart (see page 1) for help.

THANK YOU FOR TAKING THE TIME TO LEARN MORE ABOUT MONTANA BEEF IN MONTANA SCHOOLS. WE’RE HERE TO HELP YOU, SO CALL US ANY TIME!
Montana beef can be sourced in many ways. We have provided to you a list of some of the Montana meat processors below who can provide to you an easy source of Montana beef for you school. Contact them directly for more information.

However Sourcing beef directly from Montana ranchers is always an option to consider. Contact us for more information.

**Bear Paw Meats, Chinook**
Karla Buck  
406-357-2286  
bpl@mtintouch.net  
Inspection Status: State  
Services Provided:  
- Can source Montana beef for you  
- Can process to your specifications  
- Can help coordinate distribution for you  
Value-added products available: polish sausages, hot dogs, taco meat, smoked roast beef, summer sausage, salami, beef sticks, jerky

**Burwell Butcher Shop, Thompson Falls**
Ernie Burwell  
406-827-6328, 406-531-9223  
ewbk@gmail.com  
Inspection Status: State

**C & K Meats, Forsyth**
Karla Gambill  
406-356-7660  
ckmeats@rangeweb.net  
Inspection Status: State  
Services Provided:  
- Can source Montana beef for you  
- Can process to your specifications  
- Can help coordinate distribution for you

**Clark Fork Custom Meats, Plains**
Michael Frey  
406-826-6169  
smallfrey@blackfoot.com  
Inspection Status: State  
Services Provided:  
- Can source Montana beef for you  
- Can process to your specifications  
- Can help coordinate distribution for you

**Livingston Meats Distributing, Livingston**
Ken Betley  
406-222-0760  
Inspection status: Federal  
Services Provided:  
- Can process to your specifications  
- Can help coordinate distribution for you

**Lolo Locker, Lolo**
Ted Meinzen  
406-273-3876  
timeinzen@aol.com  
Inspection Status: State  
Services Provided:  
- Can source Montana beef for you  
- Can process to your specifications

**Lower Valley Processing, Kalispell**
Wes & Sue Plummer  
406-752-2846  
plumbob_4@yahoo.com  
Inspection Status: State  
Services Provided:  
- Can source Montana beef for you  
- Can process to your specifications  
- Can help coordinate distribution for you, in the Kalispell area  
Value-added products available: hot dogs, taco meat, variety of sausage products

**M3 Meats, Sidney**
Clay Moran  
406-433-3410  
m3meatz@midrivers.com  
Inspection status: State  
Services Provided:  
- Can source Montana beef for you  
- Can process to your specifications  
Value-added products available: Beef Patties
Meats Supply Inc., Kalispell
Larry Hadley
406-755-6819
lhadley@gmail.com
Inspection Status: State
Services Provided:
• Can source Montana beef for you
• Can process to your specifications
• Can help coordinate distribution for you

Mission Mountain Food Center, Ronan
Karl Sutton
406-676-5901
ksutton@mmfec.org
Inspection Status: Federal
Services Provided:
• Can source Montana beef for you
• Can process to your specifications
• Can help coordinate distribution for you
Value-added products available: cooked crumbles, taco meat

Pioneer Meats, Big Timber
Brian Engle
406-932-4555
brian@pioneermeatsmt.com
Inspection Status: State
Services Provided:
• Can source Montana beef for you
• Can process to your specifications
Value-added products available: Bulk burger, burger patties (seasoned & unseasoned), 5:1 hot dogs, smoked bratwurst, bacon, snack sticks, beef jerky

Ranchland Packing Company, Butte
Gary Wold
406-782-6371
gwold@netscape.com
Inspection Status: Federal
Services Provided:
• Can source Montana beef for you
• Can process to your specifications

S & T Project Meats, Billings
Tanya Flowers
406-373-6315
flowers5@projectmeats.biz
Inspection Status: State
Services Provided:
• Can source Montana beef for you
• Can process to your specifications
• Can help coordinate distribution for you

Stillwater Packing Company, Columbus
Kathie Emmett
406-322-5666
stwpackingco@msn.com
Inspection Status: Federal
Services Provided:
• Can Process to your specifications
Value-added products available: USDA processed meats-sausages, jerky, roast beef, etc.

Superior Meats, Superior
Gerald Stroot
406-822-4702
superiorjerky@blackfoot.net
Inspection Status: State
Services Provided:
• Can source Montana beef for you
• Can process to your specifications
• Can help coordinate distribution for you

White’s Wholesale Meats, Ronan
Robert White 406-676-0082, 406-676-0087
Inspection status: Federal
Services Provided:
• Can source Montana Beef for you
• Can process to your specifications

If you are interested in using the Made in Montana or Grown in Montana logos, visit www.madeinmontanauusa.com.